



# Dairy Innovation Awards 2022

ENTRY GUIDELINES

## ABOUT THE AWARDS

Dairy actors around the world have been actively engaged over the years in improving the farming and processing of milk and dairy foods.

The inaugural IDF Dairy Innovation Awards are designed to encourage and celebrate innovative practices across the dairy sector and their contribution to the [UN Sustainable Development Goals](#).

In the context of these awards, **innovation** is defined as a process or product that improves efficiency.

The awards will open for entries on 1 April and run until 1 July 2022.

Finalists will be notified by the end of July.

Winners will be announced on 12 September in an awards ceremony at the [IDF World Dairy Summit](#) in New Delhi, India.

## BENEFITS OF ENTERING THE AWARDS

The inaugural IDF Dairy Innovation Awards will demonstrate the engagement and dynamism of the dairy industry worldwide, offering a platform to showcase new innovators and their contribution to the UN Sustainable Development Goals.

### **The awards offer a great opportunity to:**

- Gain recognition for your innovative and sustainable industry practices.
- Add credibility with buyers and investors, utilising your status as a finalist or winner.
- Receive international media attention, through the publication of finalists and winners through leading industry media.
- Help reinforce your position in the global dairy community.
- Build awareness of your operations, engaging consumers and other industry stakeholders.
- Share the news of your success with a dedicated announcement across the IDF's social media platforms.
- Receive a comprehensive communications kit complete with press release, a digital logo package, certificate, and a trophy for winners.
- Presentation of your shortlisted product in a special awards ceremony, attended by participants from the global dairy community at the IDF Dairy Summit in New Delhi, India on 12 September.

## AWARD CATEGORIES

Entries are invited in **twelve awards categories**, focusing on sustainable and community-led initiatives as well as new product development:

- Innovation in sustainable farming practices
  - a) environment
  - b) animal care
  - c) socio-economic
- Innovation in sustainable processing
- Innovation in research and development
  - a) farming
  - b) collecting & processing
  - c) new product development
  - d) food safety
  - e) consumer nutrition
- Innovation in sustainable packaging
- Innovation in school milk programs
- Innovation in climate action

Entrants may participate in multiple categories, as appropriate.

## WHO CAN ENTER

Entry is open to IDF members as well as non-member individuals, including dairy farmers, dairy cooperatives, dairy processors and dairy research operators, as well service and equipment companies for the dairy sector.

## ENTRY COSTS

Entry to the awards is **free for IDF members\***.

Entry for non-members is €150 per category or €90 with entry into two or more categories.

*\*IDF members: Please enter the promotional code shared by your National Committee Secretary on checkout. If you have misplaced this booking code, please get in touch directly with your National Committee Secretary who will share this with you.*

## ENTRY PROCESS

There are two stages to the entry process. These are further detailed on the next slides:

1. Simply click 'Enter Now', selecting the categories you wish to enter and completing your personal details.

**IDF MEMBERS:** *On the second page of checkout, please enter the promotional code shared by your National Committee Secretary to ensure there is no charge to enter.*

2. Once we have received your application and payment, a member of the awards team will be in touch to support you with your awards submission.

For each category entry you will be required to:


- Complete an entry questionnaire, demonstrating why your innovation deserves to win in its category.
- Share two high-resolution product images.

## ENTRY PROCESS

There are two stages to the entry process.

1. Simply click 'Enter Now', selecting the categories you wish to enter and completing your personal details.

### IDF Dairy Innovation Awards 2022

 1st Apr-1st Jul

**ENTRY CLOSURE 1st July 2022**

Dairy actors around the world have been actively engaged over the years in improving the farming and processing of milk and dairy foods. The inaugural IDF Dairy Innovation Awards are designed to encourage and celebrate innovative practices across the dairy sector and their contribution to the UN Sustainable Development Goals. The awards will open for entries on 1 April and run until 1 July 2022. Winners will be announced on 12 September in an awards ceremony at the IDF World Dairy Summit in Dehli, India.

[Enter now](#)

[+ Add to calendar](#)

## ENTRY PROCESS

Select the categories you wish to enter and provide your contact details

# Awards Entry

Product/Initiative:

[Product/initiative name]

- Innovation in sustainable farming practices – environment €150.00
- Innovation in sustainable farming practices – animal care €150.00
- Innovation in sustainable farming practices – socio-economic €150.00
- Innovation in sustainable processing €150.00
- Innovation in research and development – farming €150.00
- Innovation in research and development – collecting & processing €150.00
- Innovation in research and development – new product development €150.00
- Innovation in research and development – food safety €150.00
- Innovation in research and development – consumer nutrition €150.00
- Innovation in sustainable packaging €150.00
- Innovation in school milk programs €150.00
- Innovation in climate action €150.00

Next >>

# Contact Details

Title: \*

Forename: \*

Surname: \*

Company:

VAT Number:

Position: \*

Address 1: \*

## ENTRY PROCESS

Check your award entry details are correct.

**IDF MEMBERS:** Please enter the promotional code shared by your National Committee Secretary to ensure there is no charge to enter. Please check that promotional code has worked and that the total payment figure is €0.00. Click “pay by invoice” to complete the registration.

[Product/Initiative]

Innovation in sustainable farming practices – animal care

Edit

1 awards categories (including 1 free)	€0.00
Discount: (Promo code - ██████████)	€150.00
VAT	€0.00
<b>Total</b>	<b>€0.00</b>

[Add another award entry](#)

Promotional code:

If you have a promotional code, enter it here.

IDFMEMBER1903

[Update](#)

I accept the [Terms and conditions](#)

Pay by card

Pay by invoice

## ENTRY PROCESS

Once you have registered successfully you will be taken to the Award entry confirmation page confirming your entry has been processed.

You will also receive an email confirmation.

# Award entry confirmation

Dear Awards entrant,

Thank you for entering the inaugural IDF Dairy Innovation Awards. A pro-forma invoice will be issued shortly and a full VAT invoice after the event.



## ENTRY PROCESS

2. Once we have received your application, a member of the awards team will be in touch to share the entry questionnaire with you for completion, and offer support with your submission.

For each category entry you will be required to:

- Complete an entry questionnaire, demonstrating why your innovation deserves to win in its category.
- Share two high-resolution product images.

Entry submissions should be sent by email to [awards@zenithglobal.com](mailto:awards@zenithglobal.com).



# Dairy Innovation Awards 2022

CATEGORY ENTRY DETAILS

## CATEGORY ENTRY DETAILS

### Innovation in sustainable farming practices (A) environment

**This category is to recognise new/game changing ideas, concepts, methods or processes that improve sustainability and impact positively on the dairy sector.**

In your entry, you will be asked to respond to the following questions:

- What is your innovation and why does it deserve to win in this category?
- How does this innovation improve efficiency or reduce cost, water, soil, energy use and emissions?
- How does your innovation contribute to national and industry programmes?
- Does this innovation have the potential to be applied to the wider industry?
- How does your innovation contribute to the [UN Sustainable Development Goals](#)? Specify which goal(s).
- How does this innovation contribute to increasing engagement with dairy farmers and milk/dairy foods?

## CATEGORY ENTRY DETAILS

### Innovation in sustainable farming practices (B) socio-economic

**This category is to recognise new/game changing ideas, concepts, methods or processes that improve sustainability and impact positively on the dairy sector.**

In your entry, you will be asked to respond to the following questions:

- What is your innovation and why does it deserve to win in this category?
- How does this innovation improve efficiency or livelihood, or how does it have a positive impact on the community?
- How does your innovation contribute to the [UN Sustainable Development Goals](#)? Specify which goal(s).
- How does this innovation contribute to increasing engagement with dairy farmers and milk/dairy foods?

## CATEGORY ENTRY DETAILS

### Innovation in sustainable farming practices (C) animal care

**This category is to recognise new/game changing ideas, concepts, methods or processes that improve sustainability and impact positively on the dairy sector.**

In your entry, you will be asked to respond to the following questions:

- What is your innovation and why does it deserve to win in this category?
- How does this innovation improve animal health and welfare?
- How does your innovation contribute to the [UN Sustainable Development Goals](#)? Specify which goal(s).
- How does this innovation contribute to increasing engagement with dairy farmers and milk/dairy foods?

## CATEGORY ENTRY DETAILS

### Innovation in sustainable processing

**This category is to recognise new/game changing ideas, concepts, methods, processes that improve sustainability and impact positively on the dairy sector. The innovation can be on any aspects of sustainability: environment, socio-economic, animal health & wellness or nutrition & health.**

In your entry, you will be asked to respond to the following questions:

- What is your innovation and why does it deserve to win in this category?
- How does this innovation improve efficiency or reduce cost, water, energy use and emissions?
- How does your innovation contribute to national and industry programmes?
- How does your innovation contribute to the [UN Sustainable Development Goals](#)?
- Does this innovation have the potential to be applied to the wider industry?
- How does this innovation contribute to increasing engagement with dairy industry?

## CATEGORY ENTRY DETAILS

### Innovation in research and development

**This category is to recognise new/game changing ideas, concepts, methods, processes in R&D that could improve food safety and/or sustainability and impact positively on the dairy sector.**

- a. Farming**
- b. Processing**
- c. New Product Development (ingredient or final product)**
- d. Food safety**
- e. Consumer Nutrition**

In your entry, you will be asked to respond to the following questions:

- What is your innovation and why does it deserve to win in this category?
- How does this innovation contribute to dairy industry or product success in the market?
- To what extent can your innovation be applied to the wider industry?
- How does this innovation contribute to sustainability?
- How does this contribute to ensuring food safety?
- How does your innovation contribute to the [UN Sustainable Development Goals](#)?

## CATEGORY ENTRY DETAILS

### Innovation in sustainable packaging

**This category is to recognise new/game changing ideas in packaging design and production to minimise environmental impact**

In your entry, you will be asked to respond to the following questions:

- What is your innovation and why does it deserve to win in this category?
- To what extent does your innovation save on materials, reduce emissions, improve consumer experience, extend product shelf life, simplify storage and distribution, contribute to recycling or the use of recycled content?
- Does this innovation have the potential to be applied to the wider industry?
- How does your innovation contribute to the [UN Sustainable Development Goals](#)?



## CATEGORY ENTRY DETAILS

### Innovation in school milk programmes

**This category is to recognise new/game changing ideas, concepts, methods, processes in school milk programmes**

In your entry, you will be asked to respond to the following questions:

- What is your innovation and why does it deserve to win in this category?
- What outcome has been achieved by your innovation, in terms of number of children covered, nutritional aspect, volume impact, response from schools/children and cost effectiveness?
- Can this innovation be applied in other schools and/or countries?
- Does this innovation increase engagement with dairy farmers and milk/dairy foods processors?
- How does your innovation contribute to the UN Sustainable Development Goals?

## CATEGORY ENTRY DETAILS

### Innovation in climate action

**This category is in line with the sector engagement with the Pathways to Dairy Net Zero Initiative and is to recognise concrete practices that help to meet the initiative's goals.**

In your entry, you will be asked to respond to the following questions?

- What is your innovation and why does it deserve to win in this category?
- How does this innovation improve operational efficiency, reduce green-house-gas emissions and/or contribute to improving the overall environment?
- How does your innovation contribute to national and industry targets and programmes?
- Note: This innovation could be either in dairy production or in processing.